



CALIFORNIA ACTION RETAILER + VENTURE

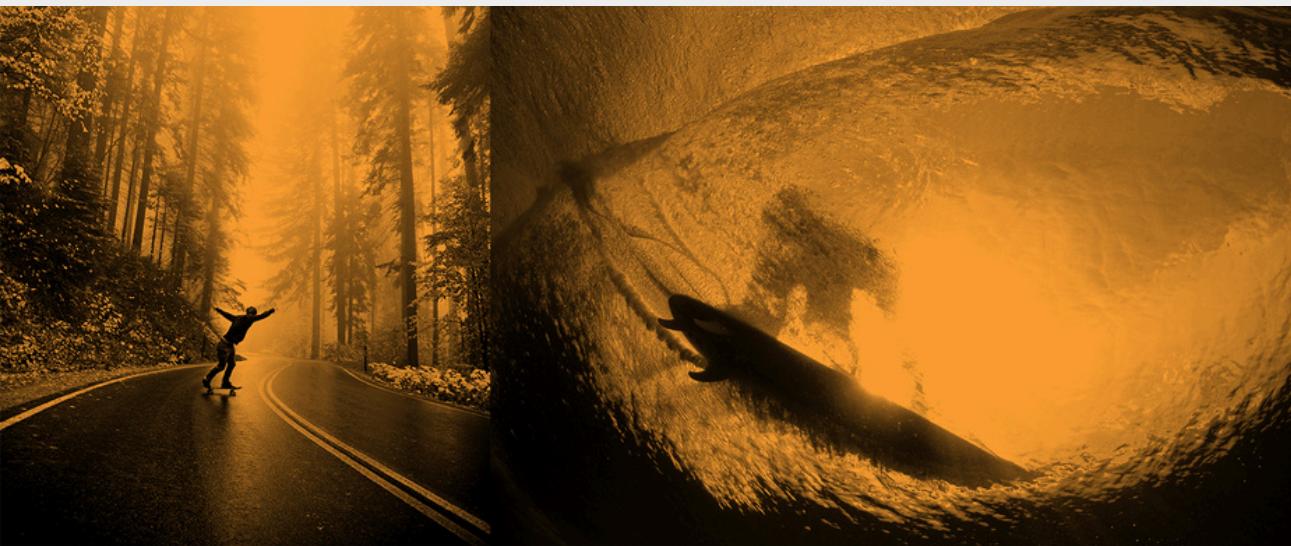
JUNE 20-22, 2025

SAN DIEGO CONVENTION CENTER
SAN DIEGO, CA

SPONSORSHIP OPPORTUNITIES

Build Relationships. Build Your Business.

Welcome to CARV—the premier West Coast expo where manufacturers can showcase the latest innovations in outdoor, adventure, and sports products. Taking place over two and a half days at the San Diego Convention Center, in the heart of downtown San Diego, this event offers over 70,000 square feet of space for brands and retailers seeking the best in surf, skate, bike, and outdoor sports. CARV provides a dynamic platform for industry leaders to connect, collaborate, and drive the future of the industry forward.



TOP 3 REASONS TO SPONSOR:

1

Unmatched Brand Exposure – Gain visibility among top-tier retailers, industry leaders, and enthusiasts in the outdoor, adventure, and sports markets. CARV provides a prime opportunity to showcase your brand.

2

Valuable Networking & Partnerships – Connect with key decision-makers, forge strategic partnerships, and build lasting relationships with retailers, manufacturers, and media professionals, all in one dynamic setting.

3

Industry Leadership & Market Influence – Position your brand as an innovator in the industry by aligning with CARV. Be in the forefront of industry trends and advancements.

SPONSORSHIPS OPTIONS

2025



PLAN FEATURES	<div>\$3,000</div> <div><small>*MAXIMUM VISIBILITY</small></div>	<div>\$1,795</div>	<div>\$1,495</div>	<div>\$1,295</div>
	Platinum	Gold	Silver	Bronze
LOGO ON ATTENDEE PAGE	<div></div>	<div></div>	<div></div>	<div></div>
PREFERRED LISTING ON WEBSITE	<div></div>	<div></div>	<div></div>	<div></div>
PRE-SHOW DEDICATED EMAILS	<div></div>	<div></div>	<div></div>	<div></div>
PRE-SHOW SOCIAL MEDIA POST	<div></div>	<div></div>	<div></div>	<div></div>
LOGO ON METERBOARD ONSITE	<div></div>	<div></div>	<div></div>	<div></div>
AD OR LOGO IN SHOW DIRECTORY	<div></div>	<div></div>	<div></div>	<div></div>
FLOOR CLING AT SHOW	<div></div>	<div></div>	<div></div>	<div></div>

SPONSORSHIP OPTIONS

We offer a number of ways for you to promote your business before the expo doors even open. Through various digital channels, you can ensure buyers are excited to see your product and seek you out during the expo.

PLATINUM-\$3,000

(Limited to 4) * Only available in this package

Maximum visibility:

- Company logo on the **attendee page** on the CARV website
- Company logo and product image included in **2 dedicated pre-show emails** sent to all pre-registered attendees
- Pre-show **dedicated social media post**
- Preferred exhibitor listing on show website
- Logo included in official Show Directory
- Company logo included on Meterboard on-site
- **Full page ad** in the official Show Directory*
- Floor cling

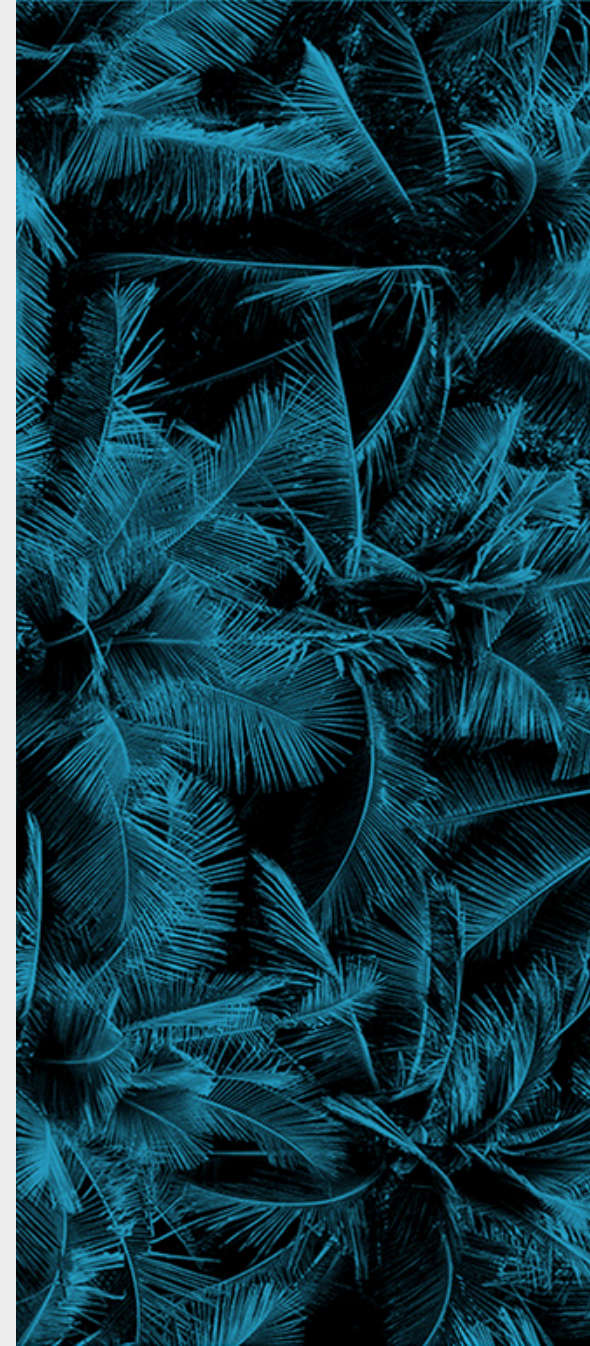
GOLD-\$1,795

- Company logo on the **CARV Show website**
- Company logo and product image in **1 shared pre-show email** sent to all pre-registered attendees
- Social media post
- **Half page ad** in the official Show Directory
- Company logo included on Meterboard on-site
- Floor cling

READY TO SPONSOR?

Contact Russ Turner

Director of Sales/Show Director 404-369-3914 russ@redlinexpo.com



SPONSORSHIP OPTIONS CONTINUED

SILVER- \$1,495

- Included in shared promotional emails sent out to pre-registered attendees
- Company logo included in Meterboard on-site
- Quarter page ad in official Show Directory
- Social media post
- Floor Cling

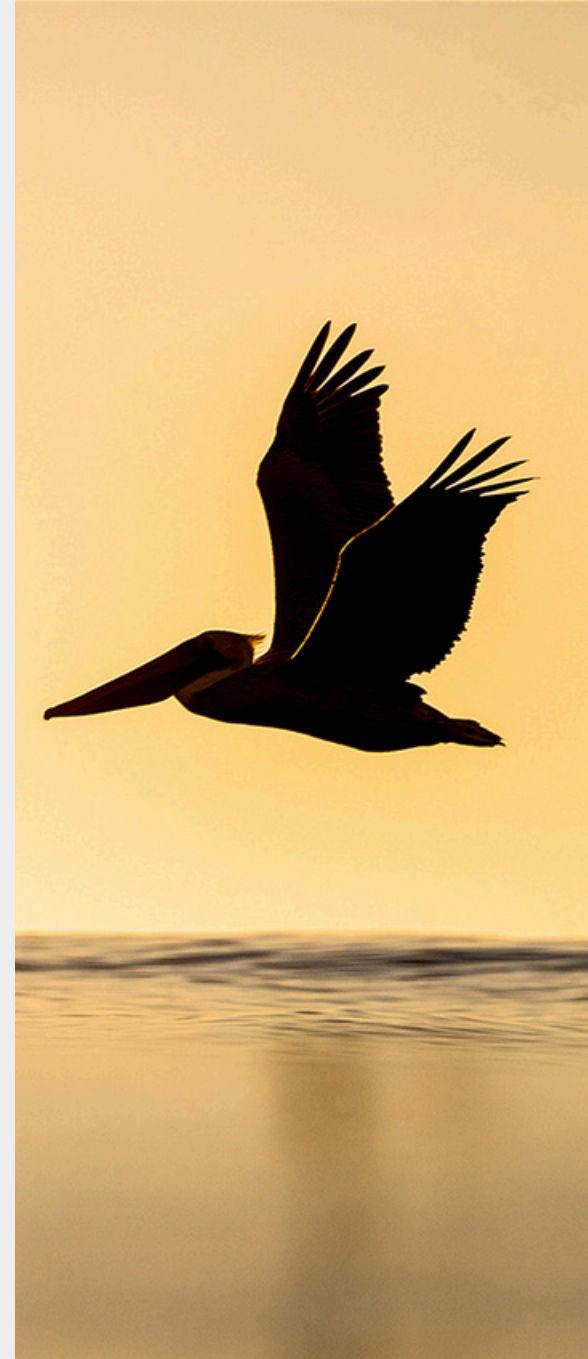
BRONZE- \$1,295

- Included in shared promotional emails sent out to pre-registered attendees
- Company logo included in Meterboard on-site
- Logo included in official Show Directory
- Floor Cling

CATEGORY SPONSORSHIP- \$195

These special category call-outs will receive a floor cling, call out in official show directory and signage on show site.

- Made in USA
- Made in California
- Sustainable
- Handmade
- Surfer Owned



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À LA CARTE OPTIONS- ON-SITE

ITEM

PRICE

- Branded Meterboard- Put your branding on show signage • \$999
- Registration Ipads- Your logo on every registration check in iPad..... • \$999
- Buyer Badge- Your logo on every buyer badge printed at the show..... • \$999
- Lanyards- Sponsor the lanyards at the show..... • \$3,599
- Directory Ad Full Page Color- Showcase your company with full page ad..... • \$949
- Directory Ad Half Page Color- Showcase your company with 1/2 page ad..... • \$649
- Aisle Signs Sponsor-Put your branding on aisle signage..... • \$1,299
- Floor Clings- Put your branding on floor clings throughout the show • \$1,495
- Wifi Sponsor- Your logo spotlighted on the wifi home page..... • \$4,995
- Happy Hour- Be our exclusive Happy Hour sponsor • \$4,999
- In Booth Happy Hour- Sponsor a happy hour in your booth • \$2,499
- Gift Bags-  your company in the hands of all attendees as the gift bag sponsor..... • \$3,599
- Website Home page- Have your logo in front of all web traffic as the home page sponsor • \$1,795
- Banner Ad on Website- Advertise on our website with a banner ad • \$599
- Registration Handout- Handout branded info at registration..... • \$1,499
- Mailer- Include your logo on mailer to all pre-reg attendees..... • \$1,999

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À LA CARTE OPTIONS- DIGITAL

ITEM	PRICE
• Dedicated Pre-show Email.....	• \$1,499
• Hotel Confirmation Email.....	• \$1,999
• Registration Confirmation.....	• \$1,999
• Preview Guide Full Page Color.....	• \$599
• Preview Guide Half Page Color.....	• \$299

DIGITAL SPONSORSHIPS THROUGH PERSONIFY

Personify offers a variety of sponsorships throughout your online company listing. [Click here to see full list of digital sponsorship options offered through Personify](#)




June 20-22, 2025


San Diego Convention Center

Promotional Opportunities


ADD-ONS




Increase traffic to your ebooth by 4 - 5 times




Enhance web exposure and search engine performance



Promote your products & services 24/7/365





Maximize ROI by generating high quality new leads



Increase your online leads by 3 - 4 times

Have questions about the booth promotions opportunities? Contact us at exhibitsupport@personifycorp.com.

Digital Promotion Packages

View Sample Profile

Compare Packages

☐ Bronze Listing - **\$205**

- 3 Digital product showcase with images, press releases, and show specials

☐ Silver Listing - **\$395**

- 5 Digital product showcase with images, press releases, and show specials
- 1 Video Upload

☐ Gold Listing - **\$495**

- Unlimited Digital product showcase with images, press releases, and show specials
- 2 Video uploads
- Premium Placement at the top of the exhibitor list

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